

UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE

DYSON TECHNOLOGY LIMITED )

and DYSON, INC., )

Plaintiffs, )

v. )

Civil Action No. 05-434 GMS

MAYTAG CORPORATION, )

REDACTED FOR PUBLIC FILING

Defendant. )

AFFIDAVIT OF KARI M. ROLLINS IN SUPPORT OF DEFENDANT  
HOOVER, INC.'S OPPOSITION TO PLAINTIFF'S MOTION *IN LIMINE* NO. 3  
TO EXCLUDE TESTIMONY OF MAYTAG EXPERT YORAM (JERRY) WIND  
REGARDING CONSUMER SURVEY/MARKETING RESEARCH

I, KARI M. ROLLINS, being duly sworn, hereby depose and say:

1. I am an attorney for Defendant/Counterclaim Plaintiff Hoover, Inc. ("Hoover"), in the above matter. I have personal knowledge of the facts set forth in this affidavit, which is filed in support of Hoover's Opposition to Plaintiff's Motion *in Limine* No. 3 to Exclude Testimony of Maytag Expert Yoram (Jerry) Wind Regarding Consumer Survey/Marketing Research.

2. Attached hereto as Exhibit A is a true and correct copy of the Expert Report of Yoram (Jerry) Wind, Ph.D., submitted on December 18, 2006.

3. Attached hereto as Exhibit B is a true and correct copy of relevant portions of the transcript of the Deposition of Caroline Errington taken on November 3, 2006.

4. Attached hereto as Exhibit C is a true and correct copy of the relevant portions of the transcript of the Deposition of Clare Mullin taken on November 14, 2006.

5. Attached hereto as Exhibit D is a true and correct copy of relevant portions of the transcript of the Deposition of James Dyson taken on November 8, 2006.

6. Attached hereto as Exhibit E is a true and correct copy of relevant portions of the transcript of the Deposition of Martin McCourt taken on November 2, 2006.

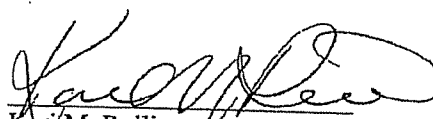
7. Attached hereto as Exhibit F is a true and correct copy of the Expert Report of Alex Simonson, Ph.D.

8. Attached hereto as Exhibit G is a true and correct of the relevant portions of the transcript of the Deposition of Alex Simonson, Ph.D., taken on February 27, 2007.

9. Attached hereto as Exhibit H is a true and correct copy of relevant portions of the transcript of the Deposition of Kim Lundgren taken on December 4, 2006.

10. Attached hereto as Exhibit I is a true and correct copy of the relevant portions of the transcript of the Deposition of Itamar Simonson, Ph.D., taken on February 12, 2007.

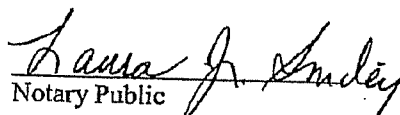
FURTHER AFFIANT SAYETH NAUGHT

  
Kari M. Rollins

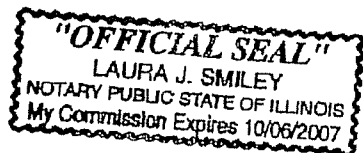
County of Cook

State of Illinois

Sworn to and subscribed in my presence this 23d day of April 2007

  
Notary Public

SEAL



**CERTIFICATE OF SERVICE**

I, Francis DiGiovanni, hereby certify that on April 23, 2007, copies of the foregoing document were served on the following counsel of record in the manner indicated:

**BY HAND DELIVERY AND E-MAIL:**

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/s/Francis DiGiovanni  
Francis DiGiovanni (#3189)